



Meijer LPGA Classic presented by Kraft Expands Menu of Free Activities for Young Golf Fans

Junior golfers invited to participate in free weeklong activities

GRAND RAPIDS, Mich. (May 27, 2015) – The Meijer LPGA Classic presented by Kraft seeks to engage young golf fans by expanding its menu of free interactive and on-site activities.

“The Meijer LPGA Classic presented by Kraft is working diligently to engage families throughout the community,” Meijer President J.K. Symancyk said. “By offering a variety of youth programs, we feel that we are able to provide a safe and enjoyable environment for parents and youth alike.”

The Meijer LPGA Junior Clinic presented by Johnson & Johnson will take place at 1 p.m. July 22-24 at Boulder Creek Golf Course, 5750 Brewer Ave. NE, in Belmont, Mich. Youth, ages 17 years and under, are invited to participate in the free, two-hour clinics that will feature group instruction, activities, and games by LPGA professionals and local golf pros.

That age group will also receive free admission to the tournament, held July 23-26 at Blythefield Country Club with a ticketed adult.

Once at the tournament, youth will have access to the Meijer LPGA Kids Center presented by Dove when it's open from 10 a.m. to 3 p.m. July 22-26. The tent, located between holes 11 and 16, will feature arts and crafts, golf activities, and LPGA player autograph sessions throughout the week.

Similar to last year, proceeds from the tournament – and each of the week's festivities – will benefit the *Simply Give* program. The [inaugural Meijer LPGA Classic presented by Kraft](#) raised \$600,000 for the *Simply Give* program to feed those in need.

The Meijer LPGA Classic presented by Kraft will host a full field of 144 players playing 72 holes of stroke play over four days of competition July 21-26 at Blythefield Country Club.

Reserve a spot for the Meijer LPGA Junior Clinic by registering online at meijerLPGAclassic.com.

For more information on the Meijer LPGA Classic presented by Kraft or to volunteer, please visit meijerLPGAclassic.com.

To view a video recapping the inaugural Meijer LPGA Classic presented by Kraft, please visit meijerLPGAclassic.com.

To view a video on the Meijer hunger relief efforts, including *Simply Give*, please visit <http://newsroom.meijer.com/meijer-simply-give-video>.



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About Meijer *Simply Give*

Meijer is a family-owned retailer based in Grand Rapids, Mich. with a fundamental philosophy aimed at strengthening the communities it serves. Meijer operates more than 200 supercenters and grocery stores throughout Michigan, Ohio, Indiana, Illinois and Kentucky, and proudly donates more than 6 percent of its net profit each year to charities throughout the Midwest. With hunger as a corporate philanthropic focus, Meijer partners with hundreds of food banks and pantries through its *Simply Give* and food rescue programs. Meijer also supports education, disaster relief, and health and wellness initiatives. For additional information on Meijer philanthropy, please visit meijercommunity.com. Follow Meijer on Twitter @twitter.com/Meijer and @twitter.com/MeijerPR or become a fan at www.facebook.com/meijer.

About Blythefield Country Club

Located just north of Grand Rapids, Blythefield has been providing families the best golf and social experience in West Michigan since 1928. With the Rogue River flowing through, Blythefield boasts one of the most beautiful championship layouts in Michigan. Previously, Blythefield has hosted the 1953 Western Amateur, the 1961 Western Open, won by Arnold Palmer, and the 2005 Western Junior won by Rickie Fowler. In 2014, Blythefield hosted the inaugural Meijer LPGA Classic presented by Kraft. Learn more about Blythefield Country Club at www.blythefieldcc.org/.

About the LPGA (Ladies Professional Golf Association)

The LPGA is the world's leading professional golf organization for women. Founded in 1950, the association celebrates a diverse and storied membership with more than 2,300 members representing more than 30 different countries. With a Vision to inspire, empower, educate and entertain by showcasing the very best of women's golf, LPGA Tour Professionals compete across the globe, while dedicated LPGA Teaching and Club Professionals (T&CP) directly impact the game through teaching, coaching and management. The Symetra Tour consistently produces a pipeline of talent ready for the world stage. The LPGA is headquartered in Daytona Beach, Florida. Follow the LPGA on its television home, Golf Channel, and on the web via: www.lpga.com, www.facebook.com/LPGA, www.twitter.com/lpga, and www.youtube.com/user/lpgavideo.

About Octagon Global Events

Octagon Global Events is a division of Octagon, the world's largest sports and entertainment representation and marketing agency. Octagon Global Events focuses on premium event/property management, providing strategic corporate solutions. The division currently manages two Champions Tour events, two LPGA Tour events and the Toyota Texas Bass Classic. For more information, visit <http://www.octagonglobalevents.com/>.