



Meijer LPGA Classic Presented by Kraft Adds a 5K Run and Breakfast to Tournament Week

Registration Now Open

GRAND RAPIDS, Mich. (June 23, 2014) – The Meijer LPGA Classic presented by Kraft added another community event during tournament week: A 5K Run and Breakfast.

The Meijer LPGA 5K Run & Breakfast presented by Kellogg's will provide families with another way to get involved with the tournament Aug. 4-10. The race will start at 8 a.m. Aug. 9 at Rockford High School with a complimentary breakfast provided by Kellogg's immediately after for runners near the school's football field.

Kellogg's will also give each runner two daily general admission tickets, valid any one day.

The 5K run is the second event announced by the Meijer LPGA Classic presented by Kraft. Last week, officials announced a partnership with General Mills to provide a community concert featuring Gary Allan and Big & Rich on Aug. 9 at Fifth Third Ballpark.

"We think hosting a 5K is another great way to allow families in the Grand Rapids area to get excited for event week and the fun opportunities associated with it," said Tournament Director Lesley Baker, noting Gazelle Sports is helping organize the run. "We want to engage and highlight this community in every way possible."

Participation in the 5K Run & Breakfast will cost \$20 for adults, 18 and older, and \$10 for children, 17 and under. Proceeds will support local food pantries in our communities through the Meijer [Simply Give](#) program, which replenishes the shelves of food pantries throughout the Midwest.

Parking for the 5K event will be at Rockford High School, 4100 Kroes St. NE.

To register, and for more information on the Meijer LPGA 5K Run and Breakfast presented by Kellogg's, please visit www.meijerlpgaclassic.com.

The Meijer LPGA Classic presented by Kraft will host a full field of 144 of the world's best female golfers playing 72 holes of stroke play over four days of competition Aug. 7-10 at Blythefield Country Club. Please purchase tickets, which range from \$15 to \$50, at MeijerLPGAClassic.com.



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About Meijer *Simply Give*

Meijer is a family-owned retailer based in Grand Rapids, Mich. with a fundamental philosophy aimed at strengthening the communities it serves. Meijer operates 210 supercenters and grocery stores throughout Michigan, Ohio, Indiana, Illinois and Kentucky, and proudly donates more than 6 percent of its net profit each year to charities throughout the Midwest. With hunger as a corporate philanthropic focus, Meijer partners with hundreds of food banks and pantries through its *Simply Give* and food rescue programs. Meijer also supports education, disaster relief, and health and wellness initiatives. For additional information on Meijer philanthropy, please visit www.meijer.com. Follow Meijer on Twitter @twitter.com/Meijer and @twitter.com/MeijerPR or become a fan at www.facebook.com/meijer.

About Blythefield Country Club

Located just north of Grand Rapids, Blythefield has been providing families the best golf and social experience in West Michigan since 1928. With the Rogue River flowing through, Blythefield boasts one of the most beautiful championship layouts in Michigan. Previously, Blythefield has hosted the 1953 Western Amateur, the 1961 Western Open, won by Arnold Palmer, and the 2005 Western Junior won by Rickie Fowler. Beginning in 2014 Blythefield is honored to host the Meijer LPGA Classic. Learn more about Blythefield Country Club at www.blythefieldcc.org.

About the LPGA (Ladies Professional Golf Association)

The LPGA is the world's leading professional golf organization for women. Founded in 1950, the association celebrates a diverse and storied membership with more than 2,300 members representing more than 30 different countries. With a Vision to inspire, empower, educate and entertain by showcasing the very best of women's golf, LPGA Tour Professionals compete across the globe, while dedicated LPGA Teaching and Club Professionals (T&CP) directly impact the game through teaching, coaching and management. The Symetra Tour consistently produces a pipeline of talent ready for the world stage. The LPGA is headquartered in Daytona Beach, Florida. Follow the LPGA on its television home, Golf Channel, and on the web via: www.LPGA.com, www.facebook.com/lpga.official, www.twitter.com/lpga, and www.youtube.com/lpgavideo.

About Octagon Global Events

Octagon Global Events is a division of Octagon, the world's largest sports and entertainment representation and marketing agency. Octagon Global Events focuses on premium event/property management, providing strategic corporate solutions. The division currently manages two Champions Tour events, two LPGA Tour events and the Toyota Texas Bass Classic. For more information, visit <http://www.octagonglobalevents.com>.