

For Immediate Release

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The Meijer LPGA Classic for *Simply Give* Expands Junior Programs
Free activities for junior golfers during event week

GRAND RAPIDS, Mich. – The Meijer LPGA Classic for *Simply Give* will once again engage young golf fans at Blythefield Country Club through a junior clinic, free admission and expanded activities during tournament week.

“The Meijer LPGA Classic is truly an event for the entire family and we’re really excited about the enhancements we’ve made for young golf fans at the course this year,” said Cathy Cooper, Director of the Meijer LPGA Classic. “We have some really fun activities for kids and families to enjoy.”

Youth, ages 17 and under, will receive free admission to the tournament with a ticketed adult.

On the course, they will have access to the Meijer LPGA Kid’s Center, a tent located by 17 Green that will host events and activities for kids all week. The Kid’s Center will give young fans the opportunity to:

- Practice putting and chipping
- Play with games and toys
- Collect LPGA player autograph sessions
- Make crafts, including a Father’s Day card making station
- Join a Father’s Day breakfast on Sunday.

The Meijer LPGA Kid’s Center will be open 10 a.m. to 3 p.m. June 14-15; 10 a.m. to 5 p.m. June 16-17; and 10 a.m. to 3 p.m. June 18.

Additionally, youth, ages 17 years and under, are invited to participate in the free, two-hour junior clinic that will feature fun activities, games and group instruction by LPGA professionals and local golf pros. The Meijer LPGA Junior Clinic will be held at 12 p.m. June 13 at Egypt Valley Country Club. To register for the Junior Clinic, visit meijerLPGAclassic.com.

The 2017 Meijer LPGA Classic will host a full field of 144 of the best women golfers for 72 holes of stroke play over four days of competition. Proceeds from the tournament – and each of the week’s festivities – will once again benefit the Meijer *Simply Give* program that restocks the shelves of food pantries across the Midwest. To date, the Meijer LPGA Classic has generated more than \$2.1 million for food pantries in the communities it serves.

For more information on the Meijer LPGA Classic for *Simply Give* or to volunteer, please visit meijerLPGAclassic.com.

About Meijer: Meijer is a Grand Rapids, Mich.-based retailer that operates 230 supercenters and grocery stores throughout Michigan, Ohio, Indiana, Illinois, Kentucky and Wisconsin. A privately-owned and family-operated company since 1934, Meijer has a fundamental philosophy aimed at strengthening the communities it serves and proudly donates more than 6 percent of its net profit each year to charities throughout the Midwest. With hunger as a corporate philanthropic focus, Meijer partners with hundreds of food banks and pantries through its Simply Give and food rescue programs. Meijer also supports education, disaster relief, and health and wellness initiatives. For additional information on Meijer philanthropy, please visit www.meijercommunity.com. Follow Meijer on Twitter [@twitter.com/Meijer](https://twitter.com/Meijer) and [@twitter.com/MeijerPR](https://twitter.com/MeijerPR) or become a fan at www.facebook.com/meijer.

About Blythefield Country Club: Located just north of Grand Rapids, Blythefield has been providing families the best golf and social experience in West Michigan since 1928. With the Rogue River flowing through, Blythefield boasts one of the most beautiful championship layouts in Michigan. Previously, Blythefield has hosted the 1953 Western Amateur, the 1961 Western Open, won by Arnold Palmer, and the 2005 Western Junior won by Rickie Fowler. Beginning in 2014, Blythefield is honored to host the Meijer LPGA Classic. Learn more about Blythefield Country Club at www.blythefieldcc.org.

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