



## **Meijer LPGA Classic for *Simply Give* Adds Grand Tasting Event**

*More than 40 local restaurants, breweries, local growers at Blythefield Country Club*

**GRAND RAPIDS, Mich. (March 21, 2016)** – The Meijer LPGA Classic for *Simply Give* announced today a three-day grand tasting event that Meijer will host in conjunction with the LPGA tournament week June 14-19. The inaugural Meijer LPGA Grand Taste will take place June 17-19 at Blythefield Country Club.

“We are thrilled to be adding this experience to LPGA week showcasing some of the best food that West Michigan has to offer,” Tournament Director Lesley Baker said. “The Meijer LPGA Grand Taste will feature local restaurants, breweries and Meijer partners, attracting not only golf fans to Blythefield Country Club, but creating a culinary experience the whole family can enjoy.”

This year, fans who purchase a ticket will receive access to an upgraded food and beverage experience taking place at Blythefield Country Club. Representing Meijer and West Michigan, more than 40 local restaurants, breweries, local growers and Meijer vendors will be on hand throughout the day.

The announcement is made with commitments from Terra, Founder’s Brewing Company, Martha’s Vineyard, Honey Creek Inn, Blue Dog Tavern, Six.One.Six at JW Marriott, Bell’s Brewery and more. Additional restaurant and brewery announcements will follow.

A ticket to the Meijer LPGA Grand Taste is \$25, and \$5 for kids, ages 17 and under, with a ticketed adult. The upgraded ticket will include food and beverage samples from participating restaurants, breweries, and Meijer vendors. This ticket also includes general admission access to the Meijer LPGA Classic.

Similar to last year, proceeds from the tournament – and each of the week’s festivities – will benefit the Meijer *Simply Give* program that restocks the shelves of food pantries throughout the Midwest. The Meijer LPGA Classic for *Simply Give* has raised more than \$1.3 million for the *Simply Give* program.

For more information on the Meijer LPGA Classic for *Simply Give* or to purchase tickets to the Meijer LPGA Grand Taste, please visit [meijerLPGAclassic.com](http://meijerLPGAclassic.com).

To view a video recapping the 2015 Meijer LPGA Classic for *Simply Give*, please visit [meijerLPGAclassic.com](http://meijerLPGAclassic.com), and a video on the Meijer hunger relief efforts, including *Simply Give*, please visit <http://newsroom.meijer.com/meijer-simply-give-video>.



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#### **About Meijer *Simply Give***

Meijer is a family-owned retailer based in Grand Rapids, Mich. with a fundamental philosophy aimed at strengthening the communities it serves. Meijer operates 223 supercenters and grocery stores throughout Michigan, Ohio, Indiana, Illinois, Kentucky and Wisconsin, and proudly donates more than 6 percent of its net profit each year to charities throughout the Midwest. With hunger as a corporate philanthropic focus, Meijer partners with hundreds of food banks and pantries through its *Simply Give* and food rescue programs. Meijer also supports education, disaster relief, and health and wellness initiatives. For additional information on Meijer philanthropy, please visit [www.meijercommunity.com](http://www.meijercommunity.com). Follow Meijer on Twitter @twitter.com/Meijer and @twitter.com/MeijerPR or become a fan at [www.facebook.com/meijer](http://www.facebook.com/meijer).

#### **About Blythefield Country Club**

Located just north of Grand Rapids, Blythefield has been providing families the best golf and social experience in West Michigan since 1928. With the Rogue River flowing through, Blythefield boasts one of the most beautiful championship layouts in Michigan. Previously, Blythefield has hosted the 1953 Western Amateur, the 1961 Western Open, won by Arnold Palmer, and the 2005 Western Junior won by Rickie Fowler. Beginning in 2014 Blythefield is honored to host the Meijer LPGA Classic. Learn more about Blythefield Country Club at [www.blythefieldcc.org](http://www.blythefieldcc.org).

#### **About the LPGA (Ladies Professional Golf Association)**

The LPGA is the world's leading professional golf organization for women. Founded in 1950, the association celebrates a diverse and storied membership with more than 2,300 members representing more than 30 different countries. With a Vision to inspire, empower, educate and entertain by showcasing the very best of women's golf, LPGA Tour Professionals compete across the globe, while dedicated LPGA Teaching and Club Professionals (T&CP) directly impact the game through teaching, coaching and management. The Symetra Tour consistently produces a pipeline of talent ready for the world stage. The LPGA is headquartered in Daytona Beach, Florida. Follow the LPGA on its television home, Golf Channel, and on the web via: [www.LPGA.com](http://www.LPGA.com), [www.facebook.com/LPGA](http://www.facebook.com/LPGA), [www.twitter.com/lpga](http://www.twitter.com/lpga), and [www.youtube.com/lpgavideo](http://www.youtube.com/lpgavideo).

#### **About Octagon Global Events**

Octagon Global Events is a division of Octagon, the world's largest sports and entertainment representation and marketing agency. Octagon Global Events focuses on premium event/property management, providing strategic corporate solutions. The division currently manages two PGA TOUR Champions events, three LPGA Tour events, three culinary events, and the Toyota Texas Fest. For more information, visit <http://www.octagonglobalevents.com>.