



For Immediate Release

Contact: Christina Fecher, 616-540-6108
Christina.Fecher@meijer.com

March 13, 2017

Meijer LPGA Classic for *Simply Give* Opens Volunteer Registration
Fourth-year event looking for volunteers

GRAND RAPIDS, Mich. – With back-to-back top honors from the LPGA under its belt, the Meijer LPGA Classic for *Simply Give* remains one of the premier events on the tour. Tournament organizations say that success wouldn't be possible without the help of its committed volunteers.

Registration is now open to welcome volunteers for the 2017 Meijer LPGA Classic for *Simply Give*, which will be held June 12-18 at Blythefield Country Club.

"The support the community has shown this event the last three years is incredible," Meijer President & CEO Rick Keyes said. "An event of this caliber requires an incredible commitment from our volunteers and staff, and we couldn't do it without them."

The Meijer LPGA Classic will need more than 700 volunteers. Responsibilities range from marshals and standard bearers to transportation and assisting the media. During registration, volunteers can indicate their top three committee choices, and will be assigned based on preferences and availability.

"You don't need to be an expert in golf to volunteer – anyone can help out," said Cathy Cooper, Director of the Meijer LPGA Classic. "The Meijer LPGA Classic offers something for everyone as an attendee, but also for volunteers."

The volunteer fee is \$55, and includes two official tournament golf shirts, one official tournament hat, four weekly grounds passes for friends or family, one ticket to the volunteer appreciation party, and meals and beverages during scheduled shifts. The volunteer badge is valid as a grounds pass, as well as provides access to the Grand Taste and parking for tournament week.

The 2017 Meijer LPGA Classic will host a full field of 144 of the best women golfers for 72 holes of stroke play over four days of competition. Proceeds from the tournament – and each of the week's festivities – will once again benefit the Meijer *Simply Give* program that restocks the shelves of food pantries across the Midwest. To date, the Meijer LPGA Classic has generated more than \$2.1 million for food pantries in the communities it serves.

For more information on the Meijer LPGA Classic for *Simply Give* or to volunteer, please visit meijerLPGAclassic.com.

About Meijer: Meijer is a Grand Rapids, Mich.-based retailer that operates 230 supercenters and grocery stores throughout Michigan, Ohio, Indiana, Illinois, Kentucky and Wisconsin. A privately-

owned and family-operated company since 1934, Meijer has a fundamental philosophy aimed at strengthening the communities it serves and proudly donates more than 6 percent of its net profit each year to charities throughout the Midwest. With hunger as a corporate philanthropic focus, Meijer partners with hundreds of food banks and pantries through its Simply Give and food rescue programs. Meijer also supports education, disaster relief, and health and wellness initiatives. For additional information on Meijer philanthropy, please visit www.meijercommunity.com. Follow Meijer on Twitter [@twitter.com/Meijer](https://twitter.com/Meijer) and [@twitter.com/MeijerPR](https://twitter.com/MeijerPR) or become a fan at www.facebook.com/meijer.

About Blythefield Country Club: Located just north of Grand Rapids, Blythefield has been providing families the best golf and social experience in West Michigan since 1928. With the Rogue River flowing through, Blythefield boasts one of the most beautiful championship layouts in Michigan. Previously, Blythefield has hosted the 1953 Western Amateur, the 1961 Western Open, won by Arnold Palmer, and the 2005 Western Junior won by Rickie Fowler. Beginning in 2014, Blythefield is honored to host the Meijer LPGA Classic. Learn more about Blythefield Country Club at www.blythefieldcc.org.

###