



For Immediate Release

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Meijer LPGA Classic for *Simply Give* Opens Volunteer Registration

Fifth-year event seeks more than 700 volunteers

GRAND RAPIDS, Mich. – Back for its fifth year, the Meijer LPGA Classic for *Simply Give* remains one of the premier events on the Tour, and tournament officials say the success is attributed to the continued commitment from its volunteers.

Volunteer registration is now open to support the 2018 Meijer LPGA Classic for *Simply Give*, which will be held June 12-17, at Blythefield Country Club.

“The Meijer LPGA Classic is for the community. We’re thankful it’s a tournament the community has embraced over the past four years as attendees, as community partners, as volunteers,” Meijer President & CEO Rick Keyes said. “We look forward to this year’s event, which we certainly couldn’t do without a strong team of volunteers and staff.”

The Meijer LPGA Classic is seeking more than 700 volunteers to fill roles on 22 different committees, ranging from marshals and standard bearers to transportation and assisting inside the media center. New this year, during registration, volunteers can select their preferred committee, as well as the shifts they would like to work. Volunteers are encouraged to register early since committees and shift times are filled on a first come, first served basis.

“The Meijer LPGA Classic offers something for everyone not only as an attendee, but also for volunteers. And, what’s even better is you don’t need to be an expert on golf,” said Cathy Cooper, Executive Director of the Meijer LPGA Classic. “The volunteers really seem to form a bond because we often see familiar faces coming back year after year.”

The volunteer fee is \$55, and includes two official tournament golf shirts, one official tournament hat or visor, four weekly grounds passes for friends or family, one volunteer appreciation party invitation, and meals and beverages during scheduled shifts. The volunteer badge is valid as a grounds pass, as well as provides access to the Grand Taste and parking for tournament week.

The 2018 Meijer LPGA Classic will host a full field of 144 of the best women golfers for 72 holes of stroke play over four days of competition. Proceeds from the tournament – and each of the week’s festivities – will once again benefit the Meijer *Simply Give* program that restocks the shelves of food pantries across the Midwest. The 2017 tournament alone raised \$1 million for local food pantries through *Simply Give*. In total, the four tournaments have generated more than \$3.1 million for the Meijer *Simply Give* program.

For more information on the Meijer LPGA Classic for *Simply Give* or to volunteer, please visit meijerLPGAclassic.com.

About Meijer: Meijer is a Grand Rapids, Mich.-based retailer that operates 235 supercenters and grocery stores throughout Michigan, Ohio, Indiana, Illinois, Kentucky and Wisconsin. A privately-owned and family-operated company since 1934, Meijer has a fundamental philosophy aimed at strengthening the communities it serves and proudly donates more than 6 percent of its net profit each year to charities throughout the Midwest. With hunger as a corporate philanthropic focus, Meijer partners with hundreds of food banks and pantries through its Simply Give and food rescue programs. Meijer also supports education, disaster relief, and health and wellness initiatives. For additional information on Meijer philanthropy, please visit www.meijercommunity.com. Follow Meijer on Twitter [@twitter.com/Meijer](https://twitter.com/Meijer) and [@twitter.com/MeijerPR](https://twitter.com/MeijerPR) or become a fan at www.facebook.com/meijer.

About Blythefield Country Club: Located just north of Grand Rapids, Blythefield has been providing families the best golf and social experience in West Michigan since 1928. With the Rogue River flowing through, Blythefield boasts one of the most beautiful championship layouts in Michigan. Previously, Blythefield has hosted the 1953 Western Amateur, the 1961 Western Open, won by Arnold Palmer, and the 2005 Western Junior won by Rickie Fowler. Beginning in 2014, Blythefield is honored to host the Meijer LPGA Classic. Learn more about Blythefield Country Club at www.blythefieldcc.org.

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