



Meijer LPGA Classic for *Simply Give* Celebrates Father's Day *Father's Day activities all weekend long at Blythefield Country Club*

GRAND RAPIDS, Mich. (May 9, 2016) – The Meijer LPGA Classic for *Simply Give* is providing families the perfect setting to celebrate Father's Day this year with a variety of activities that will take place all weekend long at Blythefield Country Club:

Fathers in FREE – On June 19, all fathers, who attend the tournament with a child, will receive free admission to the Meijer LPGA Classic.

Father's Day Brunch with Marcus Samuelsson – Celebrity Chef Marcus Samuelsson will host a Father's Day Brunch and culinary demonstration from 10 a.m. to noon June 19, in conjunction with the Grand Taste at the Meijer LPGA Classic. Tickets are limited and cost \$25 apiece at meijerLPGAclassic.com.

Meijer LPGA Kid's Center – The activity center, sponsored by Unilever, will feature a free Father's Day card-making station June 15-19.

"What better way to honor Father's Day weekend than with world-class golf, delicious West Michigan cuisine, and activities the whole family can enjoy," Tournament Director Lesley Baker said. "By offering free tournament admission to fathers on Sunday and Father's Day Brunch with celebrity chef Marcus Samuelsson, families can celebrate this special day together in a unique and memorable way."

The 2016 Meijer LPGA Classic for *Simply Give* will feature a full field of 144 golfers competing in a four-day, 72-hole competition.

Similar to last year, proceeds from the tournament – and each of the week's festivities – will benefit the Meijer *Simply Give* program that restocks the shelves of food pantries throughout the Midwest. The Meijer LPGA Classic for *Simply Give* has raised more than \$1.3 million for the *Simply Give* program.

For more information on the Meijer LPGA Classic for *Simply Give* or to purchase tickets, please visit meijerLPGAclassic.com.

To view a video recapping the 2015 Meijer LPGA Classic for *Simply Give*, please visit meijerLPGAclassic.com, and a video on the Meijer hunger relief efforts, including *Simply Give*, please visit <http://newsroom.meijer.com/meijer-simply-give-video>.

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About Meijer *Simply Give*

Meijer is a family-owned retailer based in Grand Rapids, Mich. with a fundamental philosophy aimed at strengthening the communities it serves. Meijer operates 223 supercenters and grocery stores throughout Michigan, Ohio, Indiana, Illinois, Kentucky and Wisconsin, and proudly donates more than 6 percent of its net profit each year to charities throughout the Midwest. With hunger as a corporate philanthropic focus, Meijer partners with hundreds of food banks and pantries through its *Simply Give* and food rescue programs. Meijer also supports education, disaster relief, and health and wellness initiatives. For additional information on Meijer philanthropy, please visit www.meijercommunity.com. Follow Meijer on Twitter @twitter.com/Meijer and @twitter.com/MeijerPR or become a fan at www.facebook.com/meijer.

About Blythefield Country Club

Located just north of Grand Rapids, Blythefield has been providing families the best golf and social experience in West Michigan since 1928. With the Rogue River flowing through, Blythefield boasts one of the most beautiful championship layouts in Michigan. Previously, Blythefield has hosted the 1953 Western Amateur, the 1961 Western Open, won by Arnold Palmer, and the 2005 Western Junior won by Rickie Fowler. Beginning in 2014 Blythefield is honored to host the Meijer LPGA Classic. Learn more about Blythefield Country Club at www.blythefieldcc.org.

About the LPGA (Ladies Professional Golf Association)

The LPGA is the world's leading professional golf organization for women. Founded in 1950, the association celebrates a diverse and storied membership with more than 2,300 members representing more than 30 different countries. With a Vision to inspire, empower, educate and entertain by showcasing the very best of women's golf, LPGA Tour Professionals compete across the globe, while dedicated LPGA Teaching and Club Professionals (T&CP) directly impact the game through teaching, coaching and management. The Symetra Tour consistently produces a pipeline of talent ready for the world stage. The LPGA is headquartered in Daytona Beach, Florida. Follow the LPGA on its television home, Golf Channel, and on the web via: www.LPGA.com, www.facebook.com/LPGA, www.twitter.com/lpga, and www.youtube.com/lpgavideo.

About Octagon Global Events

Octagon Global Events is a division of Octagon, the world's largest sports and entertainment representation and marketing agency. Octagon Global Events focuses on premium event/property management, providing strategic corporate solutions. The division currently manages two PGA TOUR Champions events, three LPGA Tour events, three culinary events, and the Toyota Texas Fest. For more information, visit <http://www.octagonglobalevents.com>.