



Meijer LPGA Classic for *Simply Give* Engages Junior Golf Fans *Free junior clinics scheduled for June 14-15 for kids of all ages*

GRAND RAPIDS, Mich. (May 26, 2016) – The 2016 Meijer LPGA Classic for *Simply Give* will once again engage young golf fans with the Meijer LPGA Junior Clinics and Kid's Center throughout tournament week held June 14-19. Kids of all ages are welcome and encouraged to participate.

"We're excited to offer the Junior Clinics and Kid's Center again this year because they give young fans a chance to learn basic skills or develop their game," Meijer Co-Chairman Doug Meijer said. "We feel these events provide a terrific environment to bring families together."

Youth, ages 17 years and under, are invited to participate in the free, two-hour clinics that will feature fun activities, games and group instruction by LPGA professionals and local golf pros. A shuttle will be available to transport all participants to Blythefield Country Club after the clinic. Once at Blythefield, youth will have access to the Meijer LPGA Kid's Center presented by Dove, a tent located between holes 10 and 17 that will feature crafts, snacks, Father's Day activities and LPGA player autograph sessions throughout the week.

Registration for the events is required; and no golf experience is necessary.

Meijer LPGA Junior Clinic presented by Procter & Gamble – 12 p.m. June 14 at Egypt Valley Country Club.

Meijer LPGA Junior Clinic presented by Johnson & Johnson – 1 p.m. June 15 at Boulder Creek Country Club.

Meijer LPGA Kid's Center presented by Dove – 10 a.m. to 3 p.m. June 15-16 and 10 a.m. to 5 p.m. June 17-19 at Blythefield Country Club.

"The Meijer LPGA Kid's Center presented by Dove is a fun and interactive area where kids and families can be together and enjoy golf," Tournament Director Lesley Baker said. "We want to encourage junior golfers to come out to the golf course and experience world-class golf with some of the best women golfers in the world."

Similar to last year, proceeds from the tournament – and each of the week's festivities – will benefit the Meijer *Simply Give* program that restocks the shelves of food pantries throughout the Midwest. The Meijer LPGA Classic for *Simply Give* has donated more than \$1.3 million to local food pantries through the *Simply Give* program.

For more information on the Meijer LPGA Classic for *Simply Give* or to volunteer, please visit meijerLPGAclassic.com.

To view a video recapping the 2015 Meijer LPGA Classic for *Simply Give*, please visit meijerLPGAclassic.com, and a video on the Meijer hunger relief efforts, including *Simply Give*, please visit <http://newsroom.meijer.com/meijer-simply-give-video>.



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About Meijer *Simply Give*

Meijer is a family-owned retailer based in Grand Rapids, Mich. with a fundamental philosophy aimed at strengthening the communities it serves. Meijer operates 225 supercenters and grocery stores throughout Michigan, Ohio, Indiana, Illinois, Kentucky and Wisconsin, and proudly donates more than 6 percent of its net profit each year to charities throughout the Midwest. With hunger as a corporate philanthropic focus, Meijer partners with hundreds of food banks and pantries through its *Simply Give* and food rescue programs. Meijer also supports education, disaster relief, and health and wellness initiatives. For additional information on Meijer philanthropy, please visit www.meijercommunity.com. Follow Meijer on Twitter @twitter.com/Meijer and @twitter.com/MeijerPR or become a fan at www.facebook.com/meijer.

About Blythefield Country Club

Located just north of Grand Rapids, Blythefield has been providing families the best golf and social experience in West Michigan since 1928. With the Rogue River flowing through, Blythefield boasts one of the most beautiful championship layouts in Michigan. Previously, Blythefield has hosted the 1953 Western Amateur, the 1961 Western Open, won by Arnold Palmer, and the 2005 Western Junior won by Rickie Fowler. Beginning in 2014 Blythefield is honored to host the Meijer LPGA Classic. Learn more about Blythefield Country Club at www.blythefieldcc.org.

About the LPGA (Ladies Professional Golf Association)

The LPGA is the world's leading professional golf organization for women. Founded in 1950, the association celebrates a diverse and storied membership with more than 2,300 members representing more than 30 different countries. With a Vision to inspire, empower, educate and entertain by showcasing the very best of women's golf, LPGA Tour Professionals compete across the globe, while dedicated LPGA Teaching and Club Professionals (T&CP) directly impact the game through teaching, coaching and management. The Symetra Tour consistently produces a pipeline of talent ready for the world stage. The LPGA is headquartered in Daytona Beach, Florida. Follow the LPGA on its television home, Golf Channel, and on the web via: www.LPGA.com, www.facebook.com/LPGA, www.twitter.com/lpga, and www.youtube.com/lpgavideo.

About Octagon Global Events

Octagon Global Events is a division of Octagon, the world's largest sports and entertainment representation and marketing agency. Octagon Global Events focuses on premium event/property management, providing strategic corporate solutions. The division currently manages two Champions Tour events, two LPGA Tour events and the Toyota Texas Bass Classic. For more information, visit <http://www.octagonglobalevents.com>.