



Meijer LPGA 5k Run & Walk presented by Kellogg's® *Registration Now Open*

GRAND RAPIDS, Mich. (March 31, 2016) – The Meijer LPGA 5k Run & Walk presented by Kellogg's® will once again bring the community together by featuring fun yet competitive challenges for the community, families, individuals and members of the media while benefitting the Meijer [Simply Give](#) program.

The race will be powered by Gazelle Sports, and will start at 8 a.m. June 18 at Rockford High School. Each participant will receive a Meijer LPGA 5k Run & Walk shirt, a complimentary breakfast provided by Kellogg's®, and two daily tickets to the golf tournament, valid for any one day admission Tuesday through Sunday.

“The Meijer LPGA Classic for *Simply Give* offers something for everyone,” Meijer Co-Chairman Doug Meijer said. “The race is a great way to engage the entire Grand Rapids community while ultimately increasing awareness around hunger in the communities where our customers and team members work and live. Whether you are walking, running, or competing with a team, everyone can join us in this race against hunger.”

Additionally, the Meijer healthy living advisors and experts have teamed up with Gazelle Sports to build [training programs](#) for participants to use in preparation for the run.

Community 5k Run & Walk

The cost to participate is \$15 per person, ages 17 and under, and \$25 per person, ages 18 and older. Strollers are welcome at the event.

The top three runners in each age group will receive \$500, \$250, and \$100 in Meijer gift cards, respectively.

Community Challenges

The cost to participate is \$150 per team. The top five finishers in each team will be scored.

- **Community:** Local corporations, community organizations, families and schools throughout Grand Rapids are encouraged to put together a team of five to 10 runners.
- **Media:** Meijer will donate the entry fees for up to five teams of members of the media. Each team must include five to 10 runners.

Winners of the team challenges will receive a \$1,000 donation to the Meijer *Simply Give* program in their team's name.

Similar to last year, proceeds from the tournament – and each of the week's festivities – will benefit the Meijer *Simply Give* program that restocks the shelves of food pantries throughout the Midwest. The Meijer LPGA Classic for *Simply Give* has donated more than \$1.3 million to local food pantries through the *Simply Give* program.

For more information on the Meijer LPGA Classic for *Simply Give* or to register for the Meijer LPGA 5k Run and Walk, please visit meijerLPGAclassic.com.



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About Meijer *Simply Give*

Meijer is a family-owned retailer based in Grand Rapids, Mich. with a fundamental philosophy aimed at strengthening the communities it serves. Meijer operates 223 supercenters and grocery stores throughout Michigan, Ohio, Indiana, Illinois, Kentucky and Wisconsin, and proudly donates more than 6 percent of its net profit each year to charities throughout the Midwest. With hunger as a corporate philanthropic focus, Meijer partners with hundreds of food banks and pantries through its *Simply Give* and food rescue programs. Meijer also supports education, disaster relief, and health and wellness initiatives. For additional information on Meijer philanthropy, please visit www.meijercommunity.com. Follow Meijer on Twitter @twitter.com/Meijer and @twitter.com/MeijerPR or become a fan at www.facebook.com/meijer.

About Blythefield Country Club

Located just north of Grand Rapids, Blythefield has been providing families the best golf and social experience in West Michigan since 1928. With the Rogue River flowing through, Blythefield boasts one of the most beautiful championship layouts in Michigan. Previously, Blythefield has hosted the 1953 Western Amateur, the 1961 Western Open, won by Arnold Palmer, and the 2005 Western Junior won by Rickie Fowler. Beginning in 2014 Blythefield is honored to host the Meijer LPGA Classic. Learn more about Blythefield Country Club at www.blythefieldcc.org.

About the LPGA (Ladies Professional Golf Association)

The LPGA is the world's leading professional golf organization for women. Founded in 1950, the association celebrates a diverse and storied membership with more than 2,300 members representing more than 30 different countries. With a Vision to inspire, empower, educate and entertain by showcasing the very best of women's golf, LPGA Tour Professionals compete across the globe, while dedicated LPGA Teaching and Club Professionals (T&CP) directly impact the game through teaching, coaching and management. The Symetra Tour consistently produces a pipeline of talent ready for the world stage. The LPGA is headquartered in Daytona Beach, Florida. Follow the LPGA on its television home, Golf Channel, and on the web via: www.LPGA.com, www.facebook.com/LPGA, www.twitter.com/lpga, and www.youtube.com/lpgavideo.

About Octagon Global Events

Octagon Global Events is a division of Octagon, the world's largest sports and entertainment representation and marketing agency. Octagon Global Events focuses on premium event/property management, providing strategic corporate solutions. The division currently manages two PGA TOUR Champions events, three LPGA Tour events, three culinary events, and the Toyota Texas Fest. For more information, visit <http://www.octagonglobalevents.com>.