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**For Immediate Release**

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**3 Doors Down to Perform LIVE at the Grand Taste  
as Part of Fun-Filled Tournament Week Schedule**  
*Meijer LPGA Classic for Simply Give adds concert to 2017 tournament*

**GRAND RAPIDS, Mich.** – The Meijer LPGA Classic for *Simply Give* is partnering with General Mills to add live music to its robust tournament schedule. A concert, featuring 3 Doors Down, will be held June 17, following tournament play, during LIVE at the Grand Taste at Blythefield Country Club.

Formed in 1995, Grammy Award®-nominated multiplatinum Mississippi rock band 3 Doors Down consistently captivates audiences worldwide. Known for their mega-hits, ‘Kryptonite,’ ‘Here Without You,’ ‘When I’m Gone,’ and ‘It’s Not My Time,’ the 5-piece rock band has sold more than 18 million albums worldwide.

Any Meijer LPGA Classic ticket or credential that is valid for Saturday, June 17 will allow access to LIVE at the Grand Taste – the 3 Doors Down concert at Blythefield Country Club. For a complete list of valid credentials, visit [meijerLPGAclassic.com](http://meijerLPGAclassic.com). The concert is free for all Saturday ticket holders or \$10 at the gate. Tickets are limited and sold on a first come, first serve basis while quantities last.

“This year’s tournament will, once again, attract top talent on the golf course and now on stage,” said Cathy Cooper, Director of the Meijer LPGA Classic. “We try very hard to make this an event for the entire family. We believe adding this concert into an already fun week of activities will engage even more people in the community – to support feeding the hungry through *Simply Give*.”

The 2017 Meijer LPGA Classic will host a full field of 144 of the best women golfers for 72 holes of stroke play over four days of competition. Proceeds from the tournament – and each of the week’s festivities – will once again benefit the Meijer *Simply Give* program that restocks the shelves of food pantries across the Midwest. To date, the Meijer LPGA Classic has generated more than \$2.1 million for food pantries in the communities it serves.

For more information on the Meijer LPGA Classic for *Simply Give* or to volunteer or purchase tickets, please visit [meijerLPGAclassic.com](http://meijerLPGAclassic.com).

**About Meijer:** Meijer is a Grand Rapids, Mich.-based retailer that operates more than 230 supercenters and grocery stores throughout Michigan, Ohio, Indiana, Illinois, Kentucky and Wisconsin. A privately-owned and family-operated company since 1934, Meijer has a fundamental philosophy aimed at strengthening the communities it serves and proudly donates more than 6 percent of its net profit each year to charities throughout the Midwest. With hunger as a corporate philanthropic focus, Meijer partners with hundreds of food banks and pantries through its *Simply*

Give and food rescue programs. Meijer also supports education, disaster relief, and health and wellness initiatives. For additional information on Meijer philanthropy, please visit [www.meijercommunity.com](http://www.meijercommunity.com). Follow Meijer on Twitter [@twitter.com/Meijer](https://twitter.com/Meijer) and [@twitter.com/MeijerPR](https://twitter.com/MeijerPR) or become a fan at [www.facebook.com/meijer](http://www.facebook.com/meijer).

**About Blythefield Country Club:** Located just north of Grand Rapids, Blythefield has been providing families the best golf and social experience in West Michigan since 1928. With the Rogue River flowing through, Blythefield boasts one of the most beautiful championship layouts in Michigan. Previously, Blythefield has hosted the 1953 Western Amateur, the 1961 Western Open, won by Arnold Palmer, and the 2005 Western Junior won by Rickie Fowler. Beginning in 2014, Blythefield is honored to host the Meijer LPGA Classic. Learn more about Blythefield Country Club at [www.blythefieldcc.org](http://www.blythefieldcc.org).

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